**STEPS INVOLVED IN DOING THE PROJECT**

1. IMPORTED THE .CSV FORMAT FILE IN R AND DID SOM EDATA CHECKS FOR FINDING OUT THE MEAN, MEDIAN, MODE, MINIMUM, MAXIMUM, QUARTILES AND MISSING VALUES.
2. DID PROFILING AND DECILING FOR CONTINUOUS AND CATEGORICAL VARIABLES TO TAKE BETTER DECISION THAT TO KEEP THE VARIABLE OR NOT IN THE DATASET.
3. TREATMENT OF OUTRLIERS AND MISSING VALUES AND CREATED DUMMIES WHEREVER REQUIRED.
4. DIVIDED THE DATASET INTO TRAINING AND TESTING DATASET.
5. BUILT LOGISTIC REGRESSION MODEL AS THE TARGET VARIABLE IS CATEGORICAL.
6. CHECKING THE MODEL ACCURACY WITH PERFORMANCE METRICS LIKE

KAPPA2, CONFUSION MATRIX.

1. ANSWERED ALL BUSINESS RELATED QUESTIONS